

Position: Senior Communications Associate, Global Gas and Oil Network

Location: Flexible

Salary: Competitive, based on location and experience (as a guide US\$60-90,000 negotiable for Europe and North America)

Start date: As soon as possible

Time commitment: Full time, one year, with possibility of renewal. We will consider job share applications, flexible working and secondment opportunities.

About the Global Gas and Oil Network:

The Global Gas and Oil Network (GGON) is a non-profit network of civil society organizations established to support global efforts to stop oil and gas expansion and catalyze a just and equitable managed decline of existing extraction in line with limiting global warming to the ambitious goal of the Paris Agreement (1.5 C). Over 50 organizations globally are engaged in the Network, e.g. Greenpeace, Friends of the Earth, 350.org, Sierra Club and Stockholm Environment Institute among many others, and this number continues to grow.

GGON is supporting grassroots, national and international efforts to stop or delay new oil and gas extraction and infrastructure, campaigns to limit public and private finance of oil and gas development, enabling ambitious action from decision makers for an equitable fossil fuel phase out, and supporting legal, research and communications strategies. The Network convenes strategy meetings, supports and facilitates campaign and communications coordination, and provides research and analysis. GGON operates with a small secretariat that is guided by a strategic advisory committee.

About the Position:

Recent events including Covid-19 and the associated impact on the oil industry, economies and livelihoods have changed public and policy debates leading to more urgent demands for communication on the issue among civil society and the wider public. As the industry, governments, investors and others respond to Covid, developments are happening at an increasing rate around the world that require a rapid response from members of our network. We are looking for someone to help support the immediate communications needs in relation to Covid-19 and develop systems to ensure the movement is set up to succeed in the long term.

The Senior Communications Associate will be responsible for coordinating the joint communications work between GGON members. This will include the key tasks of supporting the growth/development of an effective global network of communications professionals, coordinating the implementation, monitoring and evaluation of a communications strategy, and helping to further evolve and develop the strategy. It will also provide strategic and operational advice to regional, national and frontline campaigns, and involve the responsibility for delivering some of the activities in this communications strategy, including a focus on strategic communications interventions and the development of comms products to support the network and its members.

The role will be based in the virtual GGON secretariat and work closely with the three other secretariat team members to facilitate and support GGON partners. The successful candidate will believe in the power of networks to create change and enjoy working with a wide range of stakeholders (primarily NGOs, think tanks and other communication agencies). The Senior Communications Associate will report to the Director, and be accountable to the wider network through the Communications Working Group. They will need to develop effective working relationships with key communication experts that

GGON works with. Key relationships are: GGON's Director, Program Manager, and Latin America Regional Manager, the GGON Communications Working Group Chair, Communications Working Group members, communications professionals in member organisations, communications experts in other coalitions and other network spaces.

Responsibilities

- Lead the development and coordination of a network of communications professionals across GGON and other networks
- Coordinate the delivery of a communications strategy and support partners to design, implement and evaluate communication plans
- Help to further develop the communications strategy
- Coordinate and support network partners to provide rapid response to key events and developments
- Co-develop and maintain shared communication resources including narrative and messaging documents, communication guidance
- Co-produce and pitch press releases, opinion pieces and other stories from GGON partners
- Develop and maintain systems and databases to keep partners informed of relevant developments and facilitate coordination
- Be a point of contact for media and facilitate introductions for GGON partners
- Develop and maintain a network of spokespeople
- Develop and maintain some relationships with journalists around the world

Experience and competencies

- Minimum 5 years experience of designing and delivering communications strategies internationally or cross-regionally
- Knowledge of oil and gas issues is strongly desirable
- Excellent analytical skills
- Partnership and stakeholder management, including experience dealing with diverse stakeholders and geographies, including cross-cultural partnerships
- Track record of successful engagement with traditional media journalists
- Exceptional written and verbal communication
- Experience of developing narratives and framing communication outputs for a wider variety of audiences
- Website management
- Demonstrated ability to work independently and as a strong team member
- Ability to take initiative and deliver work from conception to completion
- English is essential and additional languages, especially Spanish, are strongly desirable

To apply

Please send a resume/CV, a one page cover letter, and two examples of your written work, to manager@ggon.org by 23.59 GMT on 7 September 2020. Only those selected for interviews will be contacted.

GGON values diversity, equity, and inclusivity as central to our work and believes we are strengthened by the diversity of our staff and partners. We welcome applications from people of all cultures, backgrounds, and experiences, and strongly encourage people of colour and persons with disabilities to apply.